

REGISTRY
FILE *Personnel 10*
7 OCT 1965

Director of Personnel
5E56 Headquarters

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Deputy Director for
Support
7D18 Headquarters
Executive Director-
Comptroller
7E12 Headquarters
Director of Central
Intelligence
7E12 Headquarters

The attached letter to Secretary McNamara is in reference to the local United Funds and Community Chests fund drives in Federal installations where a Combined Federal Campaign will not be conducted.

As we have done in previous years, we will submit for your signature memoranda to the four Deputy Directors requesting that

their personnel to support their local Community Chest or United Fund by again contributing as generously as they can.

The Combined Federal Campaign in Agency Headquarters is going a little slowly, but we anticipate that we will exceed our goal of \$162,000. We have attained approximately 40% of our goal and less than one third of the CFC pledge cards have been returned.

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OD/Pers/ sac (7 Oct 65)

/s/ Emmett D. Echols

Emmett D. Echols
Director of Personnel

Attachment

16 Oct. 1965

The Honorable Robert S. McNamara
The Secretary of Defense
Washington, D. C. 20301

Dear Bob:

Thank you for your letter of 30 September 1965 concerning the United Community Campaigns to be conducted in Federal installations in the United States.

We are currently conducting the Combined Federal Campaign in our Headquarters offices, and based on the success of the single combined fund drive in our Agency last year, we are anticipating a good response from our

I am glad to hear that you are again serving as the Vice Chairman of the United Community Campaigns for the Federal Government, and I hope that the 1965 campaigns to support this important humanitarian effort will be a great success.

Sincerely,

W. P. Kaborn
Director

7 OCT 1965

OP/BSD/FDC/ [] sac(7Oct65)

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Originator /s/Emmett D. Echols (on orig)
Director of Personnel

Concur

Deputy Director for Support

Date

7 OCT 1965

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THE SECRETARY OF DEFENSE
WASHINGTON

63-57570
30 SEP 1965

V/Adm. William F. Raborn, Jr. (Ret.)
Director
Central Intelligence Agency
Washington, D. C. 20505

Dear Red:

The local United Funds and Community Chests will again be conducting their annual solicitations this fall in the various communities throughout the United States. Among the more than 34,500 voluntary national, state and local health and welfare agencies which join in these united appeals are the Red Cross, USO, family service organizations, child care agencies, youth programs, physical and mental health organizations and programs for special services to the aging.

The amount of money raised in last year's campaigns among Federal workers was impressive. With your continued support, I feel certain that we can break that record this year. These campaigns give us all the opportunity to discharge our responsibility as citizens by contributing to the health, welfare and recreational needs of the community in which we live and work.

As the Vice Chairman of the United Community Campaigns of America for the Federal Government during the 1965 campaign period, I will appreciate your urging the heads of activities under your jurisdiction throughout the Nation to encourage their personnel to support their local Community Chest or United Fund by again contributing as generously as they can. As you know, this year the authorized fund-raising organizations in the National Capital Area and a number of other areas in the country are joining in one combined on-the-job solicitation. Accordingly, this fall's United Community Campaign should be given no separate publicity in the National Capital Area and those other areas where a Combined Federal Campaign will be conducted.

The solicitation of personnel, the establishment of unified goals, and any collection of contributions on an installment basis for the United Community Campaign should be conducted in accordance with the Manual on Fund Raising Within the Federal Service for Voluntary Health and Welfare Agencies.

My thanks and appreciation for your personal participation and leadership in this worthwhile endeavor.

Sincerely,

Robert S. McNamara, Vice Chairman
for the Federal Government

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